

ECIIA Conference 21./22.09.2017

from insight to influence



Key Features include

- Greatest internal audit event ever organised in Switzerland
- 2 conference days with plenary sessions and tracks with concurrent sessions
- Up to 50 outstanding speakers and attractive keynote Speakers
- Insights and trends for internal auditors at every level
- Unique Networking Opportunity on national and international level
- Welcome Reception in the Museum «Kleines Klingenthal»
- Gala Dinner with traditional touch of Basel
- Modern bright daylight flooded Congress Center
- Customized agenda according to your interests from different sectors and a wide range of current topics



www.eciibasel2017.eu



About ECIIA

Each year, the ECIIA Conference is arranged in different European countries. IIA Switzerland has been selected to host the Conference of the ECIIA (European Confederation of Institutes of Internal Auditing) in 2017.

The mission of the ECIIA is «Furthering the development of Internal Audit and its role in promoting good governance at the European level». The members include the National Institutes of Internal Audit in the countries of the European regions. Our responsibility is to help, develop, share and promote best practices in the private and public sectors.

ECIIA works hand in hand with other European institutions in the field of internal auditing and control, and represent the members before governments, legislators and professionals.

The members belong to the IIA Global network, which represents over 190'000 Internal Auditors across the world. ECIIA works in close collaboration with the IIA to promote the professional practice of internal audit in Europe.



«from insight to influence»

Today's world faces increasing complexity and speed as well as decreasing control and dependability. It is the role of internal audit to face these challenges. We must gain relevant new insight that increases assurance and adds value.

No matter how much we excel in gaining insight: this is no longer good enough. Today, it is on us to ensure that new insight will be turned into new practice, that our ideas do not perish in the red tape of administration but have real impact in business life. We must move from insight to influence!

In this year's ECIIA Conference, we will therefore focus on the urgently needed role of internal audit as influencer inside of our organizations. How can we have influence, despite being obliged to keep our hands off from operational processes and despite being perceived as impartial bystanders? We will discuss how internal audit can use its precious independence as power base for promoting good practice. We will explore how internal auditors can sustainably build up strong relationships to key influencers at C-level and in the boardroom without compromising their personal objectivity. And we will analyze what other strategies there are to have the spinning

wheel of internal audit gain real world grip on the road of our daily business life. Join us in Basel and realize how internal audit can become the spin doctor for improvement inside of your organization!

Of course, we can become influencers only if we have really gained new insight in the first place. Therefore, the ECIIA conference will also provide a platform for improving the standard skills of internal auditing. We will gain a look at how innovative peers deal with current issues such as data analytics, process mining, or technological challenges in business auditing and IT auditing. We will explore topical audit issues in five parallel conference tracks, thus allowing everybody to personalize the conference input and profit personally to the maximum.

Join Europe's most leading internal audit practitioners, participate in the ECIIA Basel, and move from insight to influence!

Dr. Philipp Wilhelm
Conference Steering Committee Member



Congress Center Basel

The Congress Center Basel is located in the heart of the City of Basel, right next to Messe Basel, surrounded by a wide range of outstanding restaurants and a cultural offerings. The Congress Center Basel is characterized by the impressive architecture of its main staircase, the inviting terrace and its abundance of space. From the foyer, you have direct access to the conference rooms.



www.congress.ch

Welcome to Basel

Basel is at the heart of Europe, located compactly at the point where France, Germany and Switzerland all meet.

Basel is home to a large number of globally leading companies in the pharmaceuticals, agrochemicals, medical engineering, logistics, finance, IT and communications technology sectors. Basel is one of Europe's leading teaching and research locations.

The dense public transport system will take you rapidly and punctually to wherever you need to go, including over the border into Germany or France. The well-preserved historic old town, which is well-known throughout Europe, the location on the Rhine and its cultural attractions make Basel to an ideal place to visit.





Registration

Early Bird Ticket Price until 15th of May 2017

Members	CHF 1'190.00
Non Member	CHF 1'390.00

Regular Ticket Price after 15th of May 2017

Members	CHF 1'390.00
Non Member	CHF 1'690.00

VAT excluded

**Please find all information
and register online on:**

www.eciibasel2017.eu

For any questions about the conference you are welcome to write an email to:
ecia2017@svir.ch

Group Registration

We are pleased to offer special rates to groups of 3 or more attending participants from the same organisation.

Please find the group prices as follow:

Early Bird until 15th of May 2017

3 or more participants: CHF 1'095.00 per participant

Full price after 15th of May 2017

3 or more participants: CHF 1'280.00 per participant

For all group registrations please send an email to registration@congrex.com and ask for the group registration form.

For special group discounts for more than 10 participants please contact us at ecia2017@svir.ch



Download the Conference App and get the program, the presentations and all the information about the ECIIA 2017 Conference on your mobile device.

Plenary Speakers



Joseph Jimenez

Chief Executive Officer of Novartis

Joseph Jimenez has been Chief Executive Officer (CEO) of Novartis since 2010. Mr. Jimenez previously held the position of Division Head, Novartis Pharmaceuticals. He joined Novartis in 2007 as Division Head, Novartis Consumer Health. Before that, he served as president and CEO of the North American and European businesses for the H.J. Heinz Company. He also served on the board of directors of Colgate-Palmolive Co. from 2009 to 2015, and of AstraZeneca PLC from 2002 to 2007. Mr. Jimenez is a member of the board of directors of General Motors Co. He graduated in 1982 with a bachelor's degree from Stanford University and in 1984 with a Master of Business Administration from the University of California, Berkeley, both in the United States.



Jaya Baloo

CISO of KPN Telecom

Jaya Baloo is the CISO of KPN Telecom in the Netherlands. She is recognized in 2017 as one of the top 100 CISO's globally. Jaya works with an amazing information security team of highly driven specialists. Working in the information security arena for the past 18 years, she has worked mostly for global telecommunications companies such as Verizon and France Telecom. Jaya is also a frequent speaker at security conferences on subjects around lawful interception, mass surveillance, and cryptography.



Richard Chambers

President and Chief Executive Officer (CEO) of The Institute of Internal Auditors (IIA)

Richard F. Chambers, CIA, QIAL, CGAP, CCSA, CRMA, is president and CEO of The Institute of Internal Auditors (IIA), the global professional association and standard-setting body for internal auditors. Chambers has more than four decades of internal audit and association management experience, mostly in leadership positions. Prior to taking the helm of The IIA in 2009, he was national practice leader in Internal Audit Advisory Services at PricewaterhouseCoopers; inspector general of the Tennessee Valley Authority; deputy inspector general of the U.S. Postal Service; and director of the U.S. Army Worldwide Internal Review Organization at the Pentagon. He currently serves on the Committee of Sponsoring Organizations of the Treadway Commission (COSO) Board of Directors. Chambers authored the award-winning book, *Lessons Learned on the Audit Trail*, which is currently available in five languages, and has a new book, *Trusted Advisors: Key Attributes of Outstanding Internal Auditors*.



Monika Matschnig

Expert in body language and effectiveness

Focus once called her “Germany’s top body language expert”. She has also swept the board at the most coveted speaker awards. Sometimes she features in TV programs broadcast by ARD, RTL or Pro7. There are many sides to Monika Matschnig’s success. Her versatility is exemplary. She is a keynote speaker, author, consultant, lecturer and coach. Her presentations and seminars inspire enthusiasm in thousands of people every year. Her books are best-sellers. As a graduate psychologist who focuses on personality, work and organizational psychology and as a qualified teacher in the field of adult education, her extensive knowledge and clever didactics make her a force to be reckoned with. She has been passing on her expertise to managers, executives and their personnel, politicians and private individuals for more than ten years.

Concurrent Speakers

The Speaker line-up is growing daily! Key speakers include.



Henrik Stein

[President ECIIA & Head of the Group Audit Function of DZ BANK AG](#)

Since 2003, Henrik Stein heads up the Group Audit function of DZ BANK AG, one of the three largest banks in Germany. Previously, he was a consultant for Ernst & Young Deutschland, Advisory Services, and worked in different capacities at Dresdner Bank AG, including as Director for Group Corporate Development. He has been a Board member of the German IIA (DIIR) from 2009 until end of 2016 and acted last as the Deputy Spokesman of the institute. He is Board member of the European Confederation of Institutes of Internal Auditing (ECIIA) since 2014 and President since September 2015. Early 2015 he was appointed President of the newly established Banking Committee at ECIIA.



Michel Huissoud

[Director of the Swiss Federal Audit Office](#)

Michel Huissoud, director of the Swiss Federal Audit Office, has worked in the world of audit since 1988. After obtaining the CISA in 1996 and the CIA in 1998, he is a recognized auditing expert at the RAB. Since 2014 he has headed the Swiss Federal Audit Office.



Helen Anijalg

[Chief Audit Executive at Enterprise Estonia](#)

Helen Anijalg (CIA, CGAP, CCSA) is CAE at Enterprise Estonia, which is a state agency for business and regional policy in Estonia. Previously she worked 10 years at the Estonian Ministry of Finance, in the Audit Authority. She has been the member of IIA since 2002 and during past 15 years twice the board member of IIA Estonia. Since 2015 Helen has helped IIA Estonia to organize Baltic Internal Auditors Roundtable in Estonia, which is a cooperation opportunity for Baltic and Nordic internal auditors. Helen has been studying international business in Tartu University (the oldest university in Estonia, established 1632) and in Uppsala University, Sweden. She has Master's Degree in Economics.



Marcel Baumgartner

[Data Analytics Expert, Nestlé](#)

Marcel Baumgartner works for Nestlé since 1994, in its headquarters in Vevey, Switzerland. Nestlé is the world's leading Nutrition, Health and Wellness company. He has a diploma as an applied mathematician from the „Ecole Polytechnique Fédérale de Lausanne“ (EPFL), Switzerland, and a masters in Statistics from Purdue University in West Lafayette, IN, US. He was the global lead for Demand Planning Performance and Statistical Forecasting. Since November 2014, he focuses on providing Data Analytics capabilities for internal auditors. He is also the president of the Swiss Statistical Society.

**Martin Studer**

[Head of Group Audit, Zurich Insurance Company Ltd.](#)

Martin Studer brings 25 years of experience in building and transforming advisory businesses in country, area and global settings, serving a wide span of listed as well as privately held companies with global reach and taking responsibility for ground breaking change programs. He combines hands-on management, risk-management, internal and external audit, internal control, investigation experiences. Martin Studer is author of topical thought leadership, speaker for Business Performance, Corporate Governance, Risk & Control related topics at public conferences and for academic programs. Martin Studer studied Business Administration and Economy at the University of Basel, Switzerland, and graduated with a Master of Arts in Business Administration and Economy. Furthermore, he holds a Swiss CPA license.

**Stanislas Zuin**

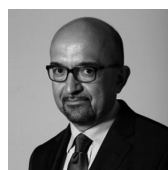
[President \(2017-2018\) Court of Audit](#)

Stanislas Zuin holds master degrees in both economics and economic crime investigation, as well as a certificate in development studies. Throughout his career he has worked as a private banking financial analyst, a corporate finance executive, and CFO for both privately-owned and listed industrial companies. He later founded his own consulting firm in economic crime investigation, before being elected in 2006 to his current position as magistrat at the Court of auditors of Geneva, Switzerland. As magistrat he has managed numerous audits including fraud investigations. He currently serves as the President of the Court, and is a frequent lecturer at the University of Geneva in the fields of public management and audit.

**John P.M. Bendermacher**

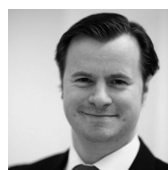
[Chief Audit Executive ABN AMRO BANK](#)

John P.M. Bendermacher is chairman of IIA Netherlands, Member of the Board of Directors IIA Global and Chairman of the Global Advocacy Committee. He has been Chief Audit Executive of ABN AMRO BANK since more than 3 years. John P.M. Bendermacher previously held the position of Director Group Internal Audit Robeco and Director Internal Audit & Compliance NIBC. He is a renowned guest speaker in program Tax Assurance and in program Behavioural & Cultural Governance.

**Silvio de Girolamo**

[Chief Audit & Sustainability Executive, Autogrill Group](#)

Silvio de Girolamo is in charge as Group Chief Internal Audit & CSR Officer of Autogrill Group since 2000. He is also Member of Supervisory Board (D. Lgs 231) Autogrill S.p.A. Silvio holds various positions within professional organizations: European Confederation Internal Auditing Institutes (E.C.I.I.A.) Board Member; Italian Association Internal Audit (A.I.I.A.) Vice President (Italian Chapter); CSR Manager Network Board Member; Global Reporting Initiative (GRI) Stakeholder Council Member. Prior to that Silvio worked in a wide variety of multinational organisations, including the Italian energy oil company ENI S.p.A. and the American company 3M Minnesota Manufacturing developing more than twenty years of experience in the field of Sustainability, Corporate Governance, Internal Auditing and Risk Management.

**Prof. Dr. Marc Eulerich**

[The Internal Audit Function in Austria, Germany and Switzerland](#)

Prof. Eulerich holds the Chair for Internal Auditing at the Mercator School of Management, University Duisburg-Essen. Before his current position, he gathered experience in the consulting industry (focus on corporate governance, strategy and mergers & acquisitions) and had a post-doc position at the Technical University of Dortmund. He holds also a PhD from this University. Since 2011 internal auditing and corporate governance are his major research interests. He has published more than 70 articles and books in national and international journals and supported numerous companies in the area of strategy, corporate governance and internal audit.

**Jo Willaert**

[President of FERMA \(the Federation of European Risk Management Associations\)](#)

Jo Willaert is President of FERMA, the Federation of European Risk Management Associations, since 2015. As Corporate Risk Manager, he is in charge of the design of worldwide enterprise risk management and insurance programmes for imaging solutions group Agfa-Gevaert. A law graduate, he spent the first part of his career in broking with companies which eventually became part of Marsh and later with Aon. He joined Agfa-Gevaert in 2001. Jo is also a board member of the Belgian risk management association BERIM.

Concurrent Speakers



Rene Bruelhart

[Non-Executive President of the Financial Information Authority \(AIF\) of the Holy See and the Vatican City State](#)

Rene Bruelhart is non-executive President of the Financial Information Authority (AIF)

of the Holy See and the Vatican City State and owner of a consultancy firm. Previously, he acted as Director of AIF and advisor to the Holy See since September 2012. Before his appointment in the Holy See, he served as Director of the Financial Intelligence Unit (FIU) of the Principality of Liechtenstein for over eight years. From 2010 to 2012, Mr. Bruelhart also served as Vice Chair of the Egmont Group, the global network of national Financial Intelligence Units. Furthermore, he acted for many years as the coordinator of the task force on countering Terrorism Financing in Liechtenstein and as the Head of the Country's delegation to Moneyval, the Council of Europe's Committee of Experts on the Evaluation of Anti-Money Laundering Measures and the Financing of Terrorism.



Ernesto Martinez Gomez

[Senior Vicepresident, Corporate Internal Audit, Santander Group](#)

Ernesto is chairman of the Spanish Institute of Internal Auditors (IAI) since 2014 and member of the Board of Directors of the

Global IIA since 2011. He is also member of the Audit Committee of the Global (2013) as well as the Professional Certifications Board. He is Senior Vicepresident of the Santander Group, in charge of the Corporate Audit area. He joined Internal Auditing sixteen years ago, where he has been audit director of different departments and CAE in Banesto, the Spanish banking subsidiary of the Santander Group.



Dr. Rainer Lenz

[Head of Corporate Audit, Villeroy & Boch AG](#)

Dr. Rainer Lenz is a seasoned financial and audit executive with over 20 years of international experience in global organizations, including Villeroy & Boch, Actavis, ABB, and Schlumberger.

He has a PhD in Economics and Management Science from the Louvain School of Management in Belgium. His doctoral dissertation about the effectiveness of internal audit was the winner of the Advancement Award 2013 from the German Institute of Internal Auditors (DIIR Förderpreis). His co-authored book on the subject of combined assurance was the winner of the Larry Sawyer Research Foundation Project of the Year Award 2012 from the Institute of Internal Auditors in the U.S. He has published articles in peer reviewed journals such as International Journal of Auditing, Journal of Applied Accounting Research, and Managerial Auditing Journal. Rainer has business and economics Masters degrees from universities in the U.K. and France and from his native Germany. He is qualified as Certified Internal Audit Leader (CIA, QIAL) and as Certified International Investment Analyst (CIIA, CEFA).



Frédéric Roth

[Audit Manager, IS/IT & Data Analytics, Nestlé](#)

Frédéric Roth is a Finance & Control professional with a strong experience in internal and external audit of information systems and business processes. Frédéric has an education

in finance and risk management. He initially worked as a programmer in a local company, where he developed software such as planning and accounting systems. He then joined PricewaterhouseCoopers in 2005 in the financial services industry and was IS/IT Audit Manager for two years. Frédéric joined Nestlé Group Audit in 2010 in IS/IT Audit, before being in charge of the Data Analytics initiative from 2012. Since October 2015, he is the Group Audit Manager in charge of IS/IT, Data Analytics and Fraud Management.

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Contact:

IIA Switzerland

Vulkanstrasse 120
8048 Altstetten

ecia2017@svir.ch
www.eciibasel2017.eu